LEO BURNETT U.S.A.

Ad No. 7071-A1-SNOW STREAM-Req. No. 12321-Page-4/C-Bleed-(5-5/8" x 7-3/4")-TV Guide, 1989

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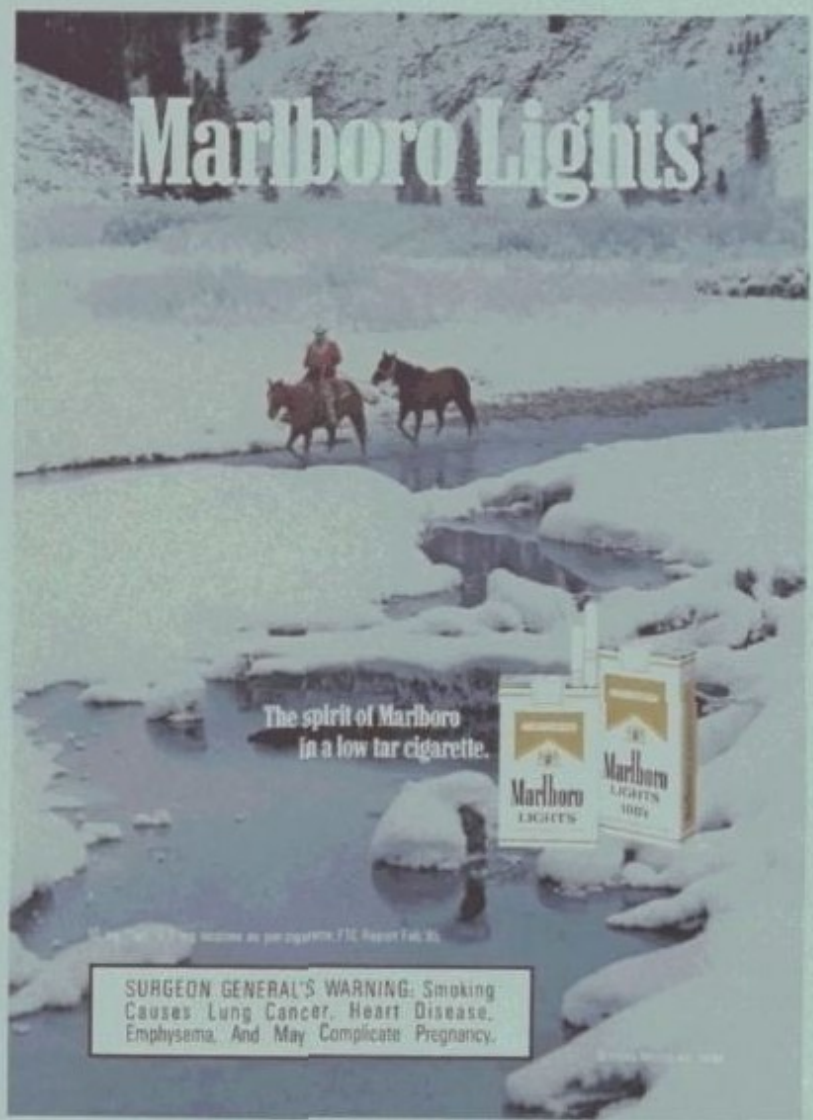
Marlboro Lights.
The spirit of Marlboro in a low tar cigarette.
Marlboro LIGHTS
Marlboro LIGHTS
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

K.KOCH/W.ZIMMER/J.PARKER

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